



KYSELA PERE et FILS, LTD.

130 Windy Hill Lane • Suite W5-12/12A • Winchester, VA 22602
Phone (540) 722-9228 • Fax# (540) 722-9258

BIOGRAPHY – FRAN KYSELA

I became acquainted with wine around the age of fifteen. This was in the early 1970's and I was first interested in German wines. I remember falling in love with the Steinberger Riesling Kabinett Staatsweingüter in the 1971, '75 and '76 vintages, but especially the 1975. My father initially introduced me to wine through his tasting groups, most notably Les Amis du Vin. My early education in wine centered around the classic growing regions of France, Germany, Italy and Spain. What I do today is an outgrowth of that early training.

From my initial interest in wine education and wine collection (My father is one of the top collectors in the U.S.A. and still maintains a 7,000 bottle cellar in Cleveland, Ohio), I soon became drawn into the trade. In the early 1980's I was attending graduate school at Cleveland State University majoring in Zoology. At that time a position selling Fetzer wines became available at a local distributor. Being a student with little money, I took the job knowing I could use the extra income and thinking, erroneously, that I could work in the wine business "part time". The wine business soon became all consuming and I left graduate school all together. I have now been in the wine business 16 years. I have worked as a wholesale representative, wine steward, national sales director (for Kermit Lynch and Weygandt-Metzler), and wine importer. In 1989, I received the Master Sommelier award from the British Court of Master Sommeliers. In addition, in 1992 I passed 50% of the Master of Wine diploma (the tasting half – I still need to complete the essays).

My philosophy on wine is one based on quality. Nothing else matters but the quality of the juice in the bottle. I look for wines that are true to type and classic in their flavors. I prefer wines that are fresh and bright and show good fruit/acid balance. I am not a new oak person, feeling that too much wood obscures true regional character. The wines I select are focused and on target. There is nothing more exciting than tasting a wine that hits the mark.



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CURRICULUM VITAE OF FRANCIS JOSEPH KYSELA V, MASTER SOMMELIER

HOME ADDRESS: 319 LAKE SERENE
WINCHESTER, VA 22603
PHONE #540-542-0507
FAX #540-542-0560

BUSINESS ADDRESS: KYSELA PERE et FILS, LTD.
J & D SELECTIONS, INC.
WINDY HILL BUSINESS PARK
130 WINDY HILL LANE, #W5-12/12A
WINCHESTER, VA 22602
PHONE #540-722-9228
FAX #540-722-9258

DATE AND PLACE OF BIRTH:
BORN JANUARY 28, 1957
CLEVELAND, OHIO
TO FRANK L. KYSELA, D.D.S AND
SHIRLEY A. KYSELA (RUBY)

MARITAL STATUS: MARRIED

PRESENT POSITION: OWNER AND PRESIDENT
KYSELA PERE et FILS, LTD. AND
J & D SELECTIONS, INC.

PAST POSITIONS: NATIONAL SALES DIRECTOR FOR
WEYGANDT-METZLER IMPORTING, LTD.
('92 – '93)
NATIONAL SALES DIRECTOR FOR
KERMIT LYNCH WINE MERCHANT
BERKELEY, CA



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PAST POSITIONS (continued)

DEVELOPED K.L.W.M.'S NATIONAL
DISTRIBUTION SYSTEM ('87 – '92)
Average 4 million dollars in sales per year

SALES PERSON AND SALES MANAGER FOR
BAUER & FOSS, COLUMBUS, OHIO ('82 –
'87) Top sales person four out of the five years
employed.

SOMMELIER AT CAHOON'S RESTAURANT,
CLEVELAND, OHIO ('80 – '82)

WINE SALES FOR GOODMAN BEVERAGE,
LORAIN, OHIO ('80 – '81)

EDUCATION:

GRADUATED FROM ROCKY RIVER HIGH
SCHOOL 1975, MEMBER NATIONAL HONOR
SOCIETY AT ROCKY RIVER. GRADUATED
FROM MIAMI UNIVERSITY, OXFORD, OHIO, B.A.
ZOOLOGY 1980, DEANS' LIST 1976.

HONORS:

BECAME ONLY THE TWELFTH UNITED STATES
MEMBER OF THE COURT OF MASTER
SOMMELIERS 1989. RECEIVED WINE AWARD
VINITALY, APRIL 1985.
Completed half of the Master of Wine Exam in the
Spring of 1993.



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PROFESSIONAL SOCIETIES:

CHARTER MEMBER OF THE COMMANDERIE DE
BORDEAUX, WASHINGTON, D.C. CHARTER
MEMBER OF THE CHAINE DE ROTISSEUR,
TOLEDO, OHIO. AMERICAN WINE SOCIETY
SOCIETY OF WINE EDUCATORS
LES AMIS DU VIN, CLEVELAND CHAPTER

SPECIAL INTERESTS:

HUNTING, FISHING, COIN COLLECTING,
ANTIQUES, COOKING AND PHYSICAL FITNESS.
ALSO, YEARLY TRIPS TO FRANCE, PORTUGAL
AND SPAIN TO VISIT SELECT GROWERS.