

KYSELA PERE et FILS, LTD**Top 50 SKU's - 2011****wine in 9L cases, beer in 2.25G CE's*

<u>Rank</u>	<u>Description</u>	<u>UPC</u>	<u>Cases Sold</u>	<u>% of total case sales</u>
#1	Montebuena, Rioja 12/750ml	7 84585 00304 4	43 936	10,68%
#2	Pomerols, Picpoul Pinet 12/750ml	7 84585 00068 5	38 982	9,47%
#3	Maipe, Malbec 12/750ml	7 84585 00883 4	18 148	4,41%
#4	Thorn Clarke, Milton Park, Shiraz 12/750ml	8 53065 00068 9	10 989	2,67%
#5	Maipe, Malbec, Reserve 12/750ml	7 84585 01251 0	10 616	2,58%
#6	Maipe, Malbec, BIB 3 Liters 4/3L	7 84585 01172 8	9 716	2,36%
#7	Maipe, Cabernet Sauvignon, Reserve 12/750ml	7 84585 01252 7	8 240	2,00%
#8	Thorn Clarke, Shotfire, Shiraz 12/750ml	8 53065 00015 3	7 417	1,80%
#9	Pomerols, Petite Frog, Picpoul, Lang., BIB 4/3.0L	7 84585 00731 8	6 837	1,66%
#10	Jip Jip Rocks, Shiraz 12/750ml	7 84585 00738 7	6 296	1,53%
#11	Rubus, Old Vines, Napa Valley Cabernet - 2007	7 84585 01254 1	5 299	1,29%
#12	Grand Veneur (Dom.), CDR Rouge, Reserve 12/750ml	7 84585 00043 2	5 271	1,28%
#13	Siegel, Cabernet Sauvignon, Reserve (Uber Cuvee) 12/750ml	7 84585 01350 0	5 137	1,25%
#14	Hugl, Gruner Veltliner 12/1.0L	7 84585 00971 8	4 996	1,21%
#15	Thorn Clarke, Terra Barossa, Shiraz Wkr. Sl. 9/1.0L	7 84585 01101 8	4 658	1,13%
#16	Tres Ojos, Garnacha, Calatayud 12/750ml	7 84585 00611 3	4 437	1,08%
#17	Rinaldi, Moscato d' Asti 12/750ml	7 84585 00255 9	4 325	1,05%
#18	Cortenova, Pinot Grigio 12/750ml	7 84585 00384 6	4 188	1,02%
#19	Thorn Clarke, Shotfire, Quartage 12/750ml	8 53065 00013 9	3 847	0,94%
#20	Cueva de las Manos, Malbec Reserve 12/750ml	7 84585 00874 2	3 846	0,93%
#21	The Royal, Chenin Blanc, Old Vines Steen 12/750ml	7 84585 01216 9	3 572	0,87%
#22	Thorn Clarke, Terra Barossa, Shiraz 12/750ml	8 53065 00051 1	3 190	0,78%
#23	Jip Jip Rocks, Shiraz-Cabernet 12/750ml	7 84585 00895 7	3 188	0,77%
#24	RJ Rockers, Son of a Peach 24/12oz	1 86682 00023 8	3 004	0,73%
#25	Laughing Dog, Sneaky Pete IPA (4-packs) 24/12oz	7 84585 01221 3	2 804	0,68%
#26	Castelmaure, Col des Vents, Corbieres 12/750ml	7 84585 00021 0	2 656	0,65%

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#27	Grand Veneur (Dom.), Lirac Rouge, Clos de Sixte 12/750ml	7 84585 00604 5	2 544	0,62%
#28	Segries (Ch.), CDR, Rouge 12/750ml	7 84585 00067 8	2 445	0,59%
#29	Morada, Sangria 12/1.0L	7 84585 01152 0	2 380	0,58%
#30	Thorn Clarke, Terra Barossa, Shz-Cab-PV (Cuvee) 12/750ml	8 53065 00057 3	2 340	0,57%
#31	Winzer Von Erbach, Riesling 12/1.0L	7 84585 00689 2	2 337	0,57%
#32/33	Grand Veneur (Dom.), CDR, Les Champauvins 12/750ml	7 84585 00237 5	2 220	0,54%
#32/33	Caldera, I.P.A. 24/12oz	1 88739 00000 0	2 220	0,54%
#34	Laughing Dog, Alpha Dog Imperial IPA 12/22oz	8 55239 00121 8	2 119	0,52%
#35	Suau (Ch.), Bordeaux Blanc 12/750ml	7 84585 00334 1	2 052	0,50%
#36	Laughing Dog, Dogzilla Black IPA 12/22oz	8 55239 00119 5	1 974	0,48%
#37	Cholila Ranch, Malbec 12/750ml	7 84585 01169 8	1 926	0,47%
#38	Segries (Ch.), Lirac Rouge, Cuvee Reservee 12/750ml	7 84585 00113 2	1 913	0,46%
#39	24 Rivers, Chardonnay 12/750ml	7 84585 01309 8	1 798	0,44%
#40	Reverdy (Jean), Sancerre Blanc 12/750ml	7 84585 00006 7	1 757	0,43%
#41	Palacio de Bornos, Verdejo, Rueda 12/750ml	7 84585 00232 0	1 673	0,41%
#42	Riebeek, Chardonnay 12/750ml	7 84585 01262 6	1 665	0,40%
#43	Troegs, Hopback, Amber Ale 24/12oz	6 37704 00082 3	1 663	0,40%
#44	Burgo Viejo, Rioja, Crianza 12/750ml	7 84585 01230 5	1 628	0,40%
#45	Troegs, Mad Elf Holiday Ale 24/12oz	6 37704 20002 5	1 604	0,39%
#46	Troegs, Nugget Nectar Ale 24/12oz	6 37704 06234 0	1 590	0,39%
#47	Rinaldi, Red Dream - NV 12/750ml	7 84585 01381 4	1 575	0,38%
#48	El Ganador, Malbec 12/750ml	7 84585 01047 9	1 557	0,38%
#49	Siegel, San Elias, Sauvignon Blanc 12/750ml	7 84585 01147 6	1 555	0,38%
#50	Troegs, Troegenator, Double Bock 24/12oz	6 37704 00072 4	1 533	0,37%