



**HANDCRAFTED.**  
EVERY BEER. EVERY DROP. EVERY TIME.



## Company Background

RJ Rockers Brewing Company  
113D Belton Drive  
Spartanburg, SC 29301  
[www.rjrockers.com](http://www.rjrockers.com)  
864-587-1435

Mark Johnsen, the Brewer and Founder, was born and raised in Glen Rock, NJ. He and his original business partner started the brewpub, RJ Rockers, located in Spartanburg, SC in May 1997.

**R** - Partner's first initial of Last Name  
**J** - Mark's first initial of Last Name  
**Rockers** - from Glen Rock, NJ

Before starting this brewing adventure Mark was an officer in the army for 11 years and stationed in Germany before being deployed to Desert Storm and spent 3 1/2 more years in Germany afterwards. He developed a deep appreciation for beer made in accordance with the German Purity Law of 1516 (barley, hop, water and yeast...that's it) and applied that to his homebrewing when he returned to the states.



Mark apprenticed at Portneuf Valley Brewing in Pocatello, ID while attending graduate school at Idaho State, which was part of his last tour of duty in the army. The brewer there showed him the ropes and his brewing hobby spiraled out of control.

He decided to come to Spartanburg, SC and give running a brewpub a shot. After 5 years of successfully doing so, he sold the restaurant and kept the brewing equipment, moved to another location in town and started a microbrewery under the same name.

### **RJ Rockers slogan is:**

**“HANDCRAFTED. EVERY BEER. EVERY DROP. EVERY TIME. And we aren't kidding either. Mark makes every batch with his own hands in our facility. He knows exactly what goes into the beer, and it is quality ingredients. He cares about what he makes.”**



HANDCRAFTED.  
EVERY BEER. EVERY DROP. EVERY TIME.

# The Beers

RJ Rockers Brewing Company  
113D Belton Drive  
Spartanburg, SC 29301  
[www.rjrockers.com](http://www.rjrockers.com)  
864-587-1435

## Bald Eagle Brown Ale - 5.6% ABV



A traditional English-style brown ale, but with more body. Its deep brown color comes from a combination of Chocolate and Black malts. Tall, dark and smooth. The chocolate really comes out in this beer.

**Brewers Notes:** This is a true session beer, and the relatively low alcohol level (5.6%) makes it so. The subtle roasted finish is a nice contrast to other browns like Newcastle. It is slightly stronger than most English browns which makes it a perfect winter warmer.

## Patriot Ale - 6.0% ABV



American pale ale is aggressively hopped with Challenger and Cascade and has a sweet caramel finish. The Cascade hops gives it that West Coast style taste of pine and citrus.

**Brewers Notes:** The Patriot Pale actually started out as a West Coast style IPA, dry-hopped. It was a tough sell to the good people of the South so I gradually reduced the hops until I had a winner. It is my favorite (as stated on the label) and is our best-selling beer.

## Bell Ringer Ale - 8.5% ABV



An American Strong Ale, our high gravity offering weighs in at 8.5% abv and is delightfully loaded with malt and hops.

**Brewers Notes:** When I first brewed this as a draft-only offering in April '07 it was a double IPA. It had seven hop additions including a dry one. However, the hop shortage hit the industry shortly thereafter and I had to change the style of the beer due to hop unavailability or affordability. When I reformulated the Bell Ringer, it was indeed a strong ale (lots of malt, lots of hops, but not over the top).

## First Snow Ale - ?% ABV



First year bottled winter seasonal. A spice beer.

**Brewers Notes:** An American Pale ale with every spice in the cabinet thrown in. Will be ready in October to sample.

**All beers available in Bottles, 1/2 Kegs and 1/6 Kegs.**

## Beer Ratings

### Troegs

Beer	% ABV	Style	Beer Advocate			ratebeer.com		
			Rating	Raters	Rating (Out of 5)	Raters	Rating (Out of 5)	Raters
Dead Reckoning Porter	5.4	American Porter	B+	156	3.61	184		
Dreamweaver Wheat	4.8	German Bavarian Hefeweizen	B+	237	3.36	273		
Hopback Amber Ale	6	Amber Ale	A-	456	3.64	523		
Mad Elf	11	American Strong Ale	B+	396	3.49	470		
Nugget Nectar	7.5	IPA?	A	659	3.88	547		
Pale Ale	5.4	American Pale Ale	B+	253	3.54	330		
Rugged Trail Nut Brown	4.4	American Brown Ale	B+	274	3.28	352		
Sunshine Pils	5.3	Pilsener	B+	241	3.25	296		
Troegenator	8.2	Doppelbock	B+	374	3.51	489		

### RJ Rockers

Beer	ABV	Style	Beer Advocate			ratebeer.com		
			Rating	Raters	Rating (Out of 5)	Raters	Rating (Out of 5)	Raters
Bald Eagle Brown	5.6	English Brown Ale	B	20	2.68	30		
Bell Ringer	8.5	American Strong Ale	B+	14	3.25	14		
Patriot Pale Ale	6	American Pale Ale	B	19	3	27		

Ratings as of September 13, 2008