

# Betz Family La Serenne Syrah

Betz Family Winery

United States - Washington - Yakima Valley

Boushey Vineyard, which has been the source of La Serenne since 2000, is one of the stars of the mid-Yakima Valley. Farmed by Dick Boushey, a proponent of Washington Syrah since the 1980's, this site has gained notoriety for its unique varietal expression and supple texture. The word Serenne is an affectionate name for Syrah in the local dialect of Ampuis, a town in the heart France's northern Rhone Valley. Betz family winery finds this to be a fitting name for their Syrah from Boushey, as it reminds them of the wild (or as the French say "Sauvage"), Rhone-esque character of the wine.

The fruit reflects the sum total of conditions here: location in the mid-Yakima Valley, higher elevation, cooler climate, soils undisturbed by the Missoula Floods and Dick's exemplary farming practices. Harvest is typically 2-3 weeks later than the Syrah vines planted elsewhere, indicating the uniqueness of its position.

La Serenne shines from the moment it's poured with dark, glass-coating, black-purple color. The aromatics show the characteristic Boushey "wildness": smoked meat, lavender, fennel, white pepper, and tarragon swirl along with inky blueberry, marionberry, and cacao nibs. The palate is rich and vibrant adding cracked espresso bean, clove, and dusty mineral tone. The polished tannic backbone indicates long cellar life, at least 15-20 years...if you can manage to resist it now.



Specifications	
Appellation	Yakima Valley
Varietals	100% Syrah
Vinification	12 months in French oak, 50% new/50% used

Codes, Weights and Measures	
UPC	7 84585 01556 6
Units/Case	12
Unit Size	750 mL
Container	bottle
SCC	1 07 84585 01556 3
Case Weight	39
Cases/Pallet	66
Layers/Pallet	11
SRP	\$ 67.99 USD 750mL Bottle

Reviews and News	
2018 Betz Family La Serenne Syrah - 95 PTS - JS	
2018 Betz Family La Serenne Syrah - 94 PTS - JD	
2018 Betz Family La Serenne Syrah - 93+ PTS - VINOUS	
2018 Betz Family La Serenne Syrah - 93 PTS - WA	
2016 Betz Family La Serenne Syrah - 96 PTS - JD	
2016 Betz Family La Serenne Syrah - 95 PTS - WA	

2016 Betz Family La Serenne Syrah - 95 PTS - JS
2016 Betz Family La Serenne Syrah - 91 PTS - WS
2015 Betz Family La Serenne Syrah - 96 PTS - TOP 100 - JS
2014 Betz Family La Serenne Syrah - 93 PTS - WA