



ALAIN de la TREILLE Le Rosé

France – Loire Valley – Vin de France

ABOUT MAISON ALAIN de la TREILLE

Alain de la Treille was a farmer and wine enthusiast, who grew up in Touraine & spent his life promoting the Touraine area and Loire Valley wines. He became great friends with Jean-Claude Bougrier, a winemaker from Saint Georges sur Cher. The two could spend hours talking about Loire Valley style, terroir and how to improve the vinification process.

When Alain passed away in 1985, Jean-Claude decided to create a wine brand to pay tribute to his good friend, and Alain de la Treille wines were born. Jean-Claude's son Noël took over in 1988, becoming the fifth generation of his family to make wine. Noel created 3 cellars, widening the wine growing area of the estate to the entire Loire Valley, from Sancerre to the Pays Nantais. Noël Bougrier still runs the winery today, with help from son Nicolas and daughter Sophie.

The vineyards cover 100 hectares (247 acres), with vines averaging 25 years old. Wines are made under the direction of Lionel Métaireau. A sixth-generation winemaker, he is native of Le Pallet in the Muscadet vineyard, close to Nantes.

ABOUT THE WINE

A very aromatic dry rosé with tons of fresh strawberry and watermelon flavors. Le Rosé displays an elegant fruitiness with a nice, balanced finish. Vineyards are located outside of the AOC boundaries, hence the Vin de France classification.



Appellation	Loire Valley – Vin de France
Varietal(s)	40% Gamay, 40% Cabernet Franc and 20% Pinot Noir
Vinification	Part of this cuvée is produced with 12 hours skin maceration; the other part is from directly pressed grapes. Part of the wine is aged in oak for a few months. Slightly filtered before bottling.
Vine Age	25 years
ABV	12.5%
Size	12/750ml
UPC	7 84585 02000 3