

# HOOPLA



## 2018 HOOPLA “THE MUTT” RED BLEND NAPA VALLEY

*Tails are wagging over this Napa Valley Red Blend! Our philosophy is seriously good wine should be fun to drink. Rich with ripe cherry and plum, this wine shows its Napa Valley pedigree with every irresistible sip. ENJOY!*

### HARVEST

Picked by hand 10/12 and 10/18/2018. Sorted in the vineyard, then again at the winery before and after destemming.

### WINEMAKING

Whole berries gently moved to stainless steel tank for fermentation. Three day cold soak. 14 day active fermentation. Three pumpovers per day at peak and two delestage at mid-fermentation. Drained directly to barrel and completed ML in barrel. 50% new, 50% once-used — 100% French Oak from coopers Taransaud, Sylvain, Bossuet, Orion and Atelier Centre France.

Lees stirred monthly until the wine was racked in April 2019. Continued to age for a total of 24 months and racked for the second time gently to tank before bottling in January 2021.

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### TECHNICAL DATA

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*Appellation:* 100% Napa Valley (99% Yountville)

*Barrel Type:* French Oak

*Alcohol:* 13.9%

*Composition:* 95% Merlot, 3% Cabernet Sauvignon,  
2% Petite Sirah

*Barrel Aging:* 24 months in 50%  
new and 50% once-used barrels.

*pH:* 3.51    *VA:* 0.61 g/L  
*TA:* 0.63 g/L    *RS:* 0.04 g/L

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### ABOUT HOOPLA WINES

Hoopla wines are irresistible, energetic, and fun – just like our rescue dogs, Maya and Sophie. Good wine does not need to be too serious to enjoy, and that is our philosophy.

