

THE MASCOT

OUR STORY

The Mascot is a Napa Valley Cabernet Sauvignon made from distinct hillside vineyards; specifically the younger vines of BOND, Harlan Estate, and Promontory. It started out as a small project shared among the family, winemaking team, and close friends. Drawing fruit from blocks of recently replanted vineyards, The Mascot shares a glimpse into the evolution of its parent estates: a youthful snapshot of their future.

With the 2008 vintage the family had enough wine - 500 cases - to introduce the endeavor to the outside world; releasing the first bottles in 2013. An athletic balance of energy and density, The Mascot is expressive and approachable early in its life with potential to evolve long into the future.

2018 VINTAGE NOTES

Following a vintage full of changing conditions and demanding decision points, the steady and pleasant progress of the 2018 vintage left our team, at times, in limbo. Contradictory as it may seem, the dramas that sometimes punctuate the definitive months for the growing season help to frame the winegrowing team's course of action; yet the tranquil of succession of weeks that emerged between spring and fall in 2018 left almost entirely open the question of when to harvest. Healthy rainfall in March and April preceded a benevolent summer, whose mildness was interrupted only briefly by a few warming periods. The fruit of the young vines maintained a measured balance that gave the team little indication that harvest was imminent. Fog and temperate days followed in September, when—relying more on instinct than empirical cues—we began to pick. This judgment—as well as the gentle nature of the season—is confirmed in the subtle, ethereal power of the vintage, which reveals itself first in the deep, brooding aromas of dark fruit, black tea, and herbal notes. The texture expands around a lifted structure, as powdery tannins gently resolve. This diffused, enigmatic softness is anchored on the mid-palate by a gratifying density, which prepares the senses for a flourish of hidden energy and vivid detail that illuminates the finish.

VARIETAL: Cabernet Sauvignon

APPELLATION: Napa Valley

PRODUCTION: 8,000 cases

ABV: 14.5%

