



RIEBEEK
VALLEY WINE CO

RIEBEEK VALLEY WINE COMPANY

**We call the Swartland home
and focus exclusively on producing Wine of Origin Swartland wines
in a conscious and sustainable manner
using a collaborative approach.**



THE SWARTLAND

North of Cape Town, and stretching inland from the Atlantic Coast, the Swartland has emerged as a wine region of innovation and authenticity.

Characterised by its Mediterranean climate and diverse soils, it delivers wines of remarkable depth and character. The Kasteelberg Mountain lies in the heart of this region between the towns of Riebeek Kasteel and Riebeek West.

The majority of our vineyards are situated on its foothills.





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RIEBEEK VALLEY WINE COMPANY AUTHENTICALLY W.O. SWARTLAND

**Born in 1941, local farming families stood together to build something lasting for the Riebeek community, – more than 80 years later, this is still true as we continue to build.
We have a passion for this unique landscape and for the people of the Riebeek Valley.**



FAMILY OWNED WINERY

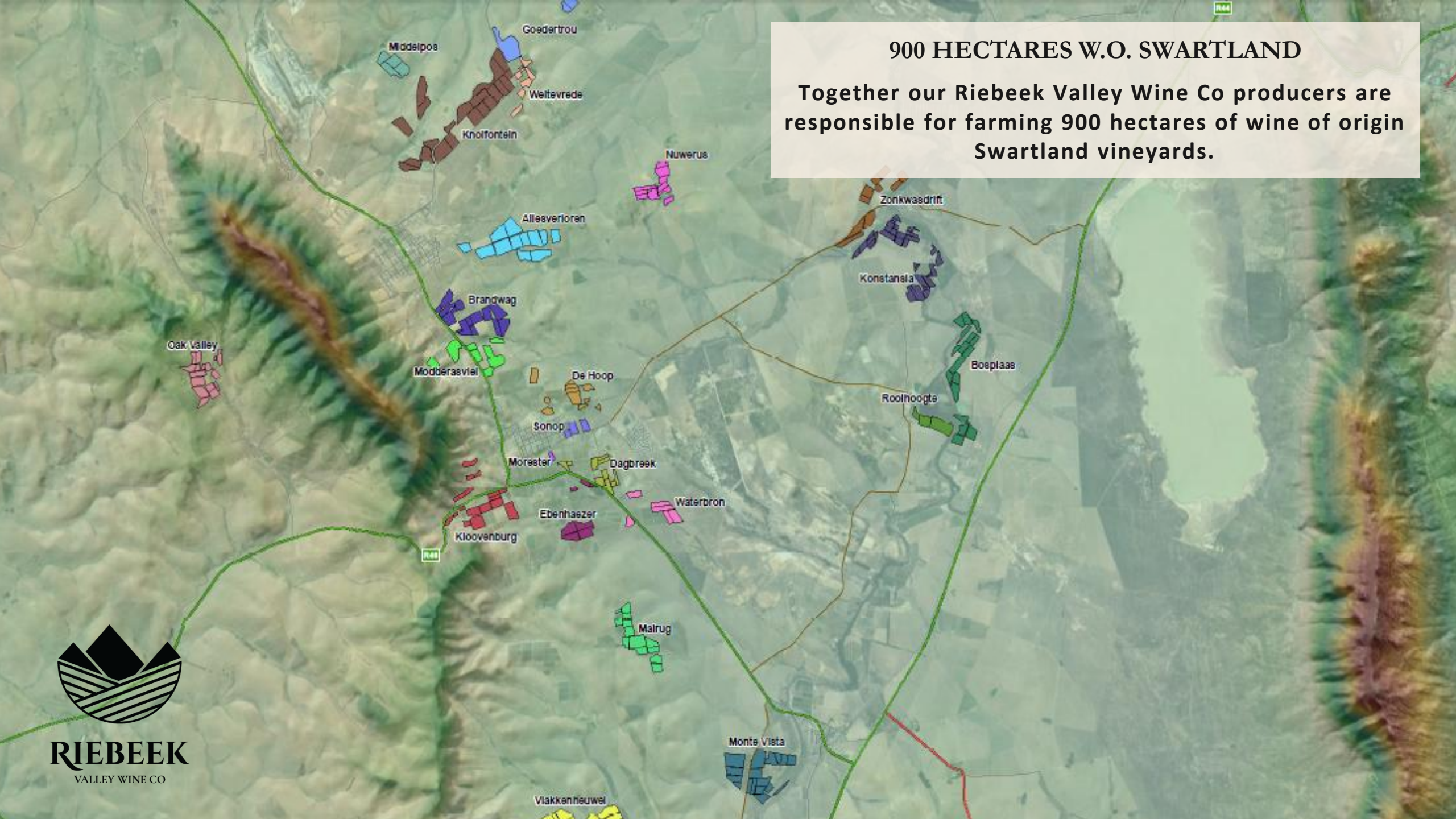
22 Family producers throughout the Riebeek Valley have been producing the finest Swartland grapes for 4 generations to ensure continuity of premium wine production by Riebeek Valley Wine Co.

900 HECTARES W.O. SWARTLAND

Together our Riebeek Valley Wine Co producers are responsible for farming 900 hectares of wine of origin Swartland vineyards.



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CONSCIOUS PRACTICES

We respect the factors that influence our products and services, hence why sustainable practices are always front of mind. As part of these practices RVWC and our producers adhere to the Integrated Production of Wine (IPW) system and the Wine and Agricultural Ethical Trading Association (WIETA). These involve frequent audits to ensure the guidelines are adhered to.

Due to the lower rainfall in the Swartland (on average 450 mm per year) most of our vineyards are managed as dry-land vineyards. This results in lower yields and small berries producing wines with:

Intense fruit aromatics

Layered flavour profiles

Vibrant colour

Texture

Concentration

Length



RVWC BRAND STRENGTHS

SWARTLAND ORIGIN

Swartland is a globally recognized region for premium wines. Dryland farming and old vines deliver intensity, purity and concentration.

DEEP HISTORIC ROOTS

Established in 1941, Riebeek Valley Wine Company, has a rich history offering a rare continuity in a region often defined by its anew and alternative nature. We reap the rewards of the knowledge and wisdom of the generations involved in shaping our company.

A FOCUS ON QUALITY

Our wines reflect terroir-driven winemaking practices; honest, expressive and true to their origin.

RANGES FOR DIFFERENT OCCASIONS

A collection of ranges for a variety of different occasions offering consistency, distinction and trade flexibility.

COLLABORATION

We believe in collaboration as being one of our core values and thus relish the opportunity to work with clients in creating and establishing private brands. Our current clients include Marks and Spencer, Wine Society and Berkmann Wine Cellars.



PIETER CRUYTHOFF BRUT

Consisting of Chardonnay and Pinot Noir with a touch of Shiraz added to the rosé. Crisp with a fine mouse and elegant finish.

Aging on lees prior to bottling results in a complex flavour profile.



Named in honour of Lt Pieter Cruythoff who discovered our valley in 1661 while on expedition.

- Affordable alternative to Methode Cap Classique
- Great for brunch menus and events
- Attractive packaging



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- Chenin Blanc
- Sauvignon Blanc
- Pinotage Rosé
- Shiraz
- Merlot
- Cabernet Sauvignon

RIEBEEK &CELLARS COLLECTION

An introduction to the Swartland region – fruit-forward, textured and expressive. Made for easy enjoyment and wide appeal.



- Strong value-for-money South African benchmark
- Easy entry for consumers discovery SA wine
- Perfect for supermarkets and on-trade by-the-glass
- Lightweight bottles



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NEVER LOOK BACK

- Sauvignon Blanc
- Cabernet Sauvignon
- Elegant packaging
- Modern and expressive style of wine
- A touch of residual sugar softens the Cabernet Sauvignon making it approachable to a wide range of wine consumers



When you remove sight, the other senses awaken. Aroma becomes richer. Texture becomes deeper. Every sip becomes an experience.

Trust your senses, slow down, breathe in the aromas, and discover wine the way it was meant to be enjoyed. Because sometimes the best discoveries happen when you stop looking back and allow yourself to simply enjoy the moment.



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ELTON BAY

A crisp Sauvignon Blanc with hints of tropical fruit, subtle green notes and a touch of minerality.



- A light, fresh and easy-drinking style
- Eye-catching, contemporary packaging
- Relaxed coastal lifestyle positioning





- Chenin Blanc
- Cabernet Sauvignon / Shiraz

Named after The Royal Hotel in Riebeeck Kasteel. The hotel was built in 1862 and is the oldest hotel in the Western Cape, South Africa.



- Perfect everyday drinking wines
- Well suited for wine-by-the-glass offerings
- Great quality at an attractive price point



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Daydreamer

**An enticing blend of Shiraz,
Cabernet Sauvignon and Durif.**

**Bright red and black berry
flavours with a juicy finish
and a subtle hint of
sweetness.**



- **A wine with broad consumer appeal.**
- **Perfectly suited to relaxed occasions such as BBQ's and picnics.**
- **An ideal bridge for sweet wine drinkers looking to explore drier styles.**



Daydreamer



ELTON BAY



The ROYAL



NEVER LOOK BACK



PIETER CRUYTHOFF
BRUT



RIEBEEK
CELLARS
COLLECTION





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Riebeek Valley Wine Co is devoted to bringing the exceptional flavours of the Swartland to the world.
Every glass reveals layered fruit, natural balance and the unmistakable character of the Swartland.