

ALAIN de la TREILLE Rosé d'Anjou

France – Loire Valley – Rosé d'Anjou AOC

ABOUT MAISON ALAIN de la TREILLE

Alain de la Treille was a farmer and wine enthusiast, who grew up in Touraine & spent his life promoting the Touraine area and Loire Valley wines. He became great friends with Jean-Claude Bougrier, a winemaker from Saint Georges sur Cher. The two could spend hours talking about Loire Valley style, terroir and how to improve the vinification process.

When Alain passed away in 1985, Jean-Claude decided to create a wine brand to pay tribute to his good friend, and Alain de la Treille wines were born. Jean-Claude's son Noël took over in 1988, becoming the fifth generation of his family to make wine. Noel created 3 cellars, widening the wine growing area of the estate to the entire Loire Valley, from Sancerre to the Pays Nantais. Noël Bougrier still runs the winery today, with help from son Nicolas and daughter Sophie.

The vineyards cover 100 hectares (247 acres), with vines averaging 25 years old. Wines are made under the direction of Lionel Métaireau. A sixth-generation winemaker, he is native of Le Pallet in the Muscadet vineyard, close to Nantes.

ABOUT THE WINE

The Rosé d'Anjou AOC, also known as Anjou Rosé AOC, produces medium-sweet rosés. Wines are made predominantly from Grolleau, with percentages of Cabernet Franc, Cabernet Sauvignon, Gamay, Malbec and Pineau d'Aunis permitted. Anjou soils reflect the geological identity of its border position between Armorican and Parisian basins. The terroirs consist of metamorphic and crystalline rocks (schist, sandstone) known as Anjou Noir, and 'Terres Blanches' (white earth) limestone known as Anjou Blanc. The AOC covers 1,890 hectares.

Crisp and refreshing with vibrant aromas of strawberry and raspberry. Juicy and well-balanced with a long finish.

Appellation	Loire Valley – Rosé d'Anjou
Varietal(s)	50% Grolleau, 50% Gamay
Vinification	Selective juice extraction to preserve color & aromas. Temperature controlled fermentation is followed by aging on the fine lees. No malolactic fermentation; no oak.
Vine Age	25 years
ABV	11%
Size	12/750ml
UPC	7 84585 02288 5