



# STRONG ASSETS FOR GRAND-PUY DUCASSE 2020

*Innovating to develop our heritage and pass on the pleasure of producing a great wine to future generations.*

## A RECOGNIZED INCREASE IN QUALITY AND BRAND IMAGE

According to the Wine Lister study in April 2021, Château Grand-Puy Ducasse is ranked :

- In the top 10 of the best progress in quality over the last 2 years
- Second for development of its brand awareness, just after Château Belair-Monange

**96** «Equilibre incroyable ! Main de fer dans un gant de velours, grand vin». Terre de Vins

**94** «One of the best ever». James Suckling

**16,5** «Fruity and fulsome on the nose with dark fruit notes and a dash of (quality) oak. Round and generous». Jancis Robinson

**93** «I don't think I have ever scored Grand-Puy Ducasse at this level». The Wine Doctor

## GRAND-PUY DUCASSE, A STAND-OUT WINE IN THE APPELLATION



- The most Pauillac of the Pauillacs : 11 different types of soil spread over 60 plots, which adjoins the greatest everywhere, the most representative of the diversity of the Pauillac's terroirs (Latour, Mouton, Pichon Baron, Lynch Bages, Pontet Canet, Grand-Puy Lacoste).

- 2020 marks the 200th harvest



## PRESERVING OUR TERROIRS TO REVEAL THEIR CHARACTERISTIC FEATURES

- Since 2016, phasing out of CMR products.
- Since 2016, High Environmental Value certification and 40% of the vineyard is managed organically.



### BLEND 2020

- Cabernet Sauvignon **55%**
- Merlot **45%**
- In 2020, planting of the first Petit Verdot and preservation, using mass selection, of a more than 70 year-old genetic potential.

1675

Foundation of Maison Ducasse on the current site of the Château, facing the Gironde Estuary, in Pauillac

1855

Classification of the Château as a 5th growth under the name «Artigues-Arnaud».

2004

The Crédit Agricole acquires Château Grand-Puy Ducasse

A RICH HISTORY, AND A RENAISSANCE ...

1820

Construction of the residence and winery facilities by Pierre-Paulin Ducasse (4th generation).

1955

Creation of the second wine, "Prélude à Grand Puy Ducasse", for the centenary of the Grands Crus Classés classification

2021

Renaissance: a new label for the 2020 vintage symbolizing the qualitative renewal of the chateau's wines

2023

First vintage in the new vat room and the new aging cellar of Château Grand-Puy Ducasse