

Jada

Jada Vineyard & Winery, Willow Creek District, Paso Robles

Where the intensity of elevated sunshine, high pH soils and ocean influences dance with our aspirations for Syrah and Cabernet Sauvignon.

2017 STRAYTS

51% Merlot, 19% Cabernet Sauvignon, 14% Petite Sirah, 13% Petit Verdot, 3% Malbec
379 cases produced

Named after the Strait of Messina between the boot of Italy and Sicily which Jack's father sailed from to the United States in 1906 at age 11.

THE REGION

The Willow Creek District has loam and calcareous hillsides resembling the Southern Rhone. Proximity to the ocean draws cooling afternoon winds creating large diurnal temperature swings that extend the growing season - increasing complexity and intensity. Willow Creek became an official AVA subregion in 2014.

THE VINEYARD

The mixed soils of the site were planted in 1999. We farm using organic, biodynamic, and sustainable farming techniques and in 2018, we received a SWEEP grant from the CDFA for our commitment to sustainability.

THE 2017 VINTAGE

- Spring was mild and wet, which recharged the moisture in the soil.
- Warm weather during most of the growing season, created vigorous growth, moderated by deficit-irrigation & precise canopy management.

THE VINIFICATION

Winemaker: Joshua Harp

All grapes were hand harvested before dawn with vineyard cluster sorting and winery berry sorting. Picking passes were made through the vineyard on September 14 and October 6 with final passes on October 20-24. Each picking was followed by a 24 hour cold maceration. The grapes were fermented in Stainless Steel in closed top tanks.

- Alcohol: 15.3% | ph: 3.66 | TA: 6.7 g/L
- Bottled on June 10, 2019

THE TASTING NOTES

91 Points - Jeb Dunnick



features:

- 15 miles from the Pacific Ocean's strong cooling influence.
- Clay loam and limestone-rich calcareous soils impart natural acidity.
- High pH soils provide dark colors ideal for Rhone and Bordeaux varietals
- 1000' elevation is just above the the fog line.
- Abundant sunshine in the growing season

clone/rootstock:

- Merlot: 181/S04 • Cabernet Sauvignon: 4/5BB
- Petite Sirah: Durif 02/1103P
- Petit Verdot: Abreau/5C • Malbec: unknown

- Harvest began at a normal pace thanks to the experience of our winemaking team & proper lab testing.
- Temperatures cooled mid-September, allowing the red grapes to mature gradually & achieve additional phenolic ripeness & balance.

fermentation:

- Most varietals were fermented individually with some co-fermentations that lasted 14 to 19 days each.
- Peak temperatures reached 95 to 100 degrees for extraction and texture.
- Barrel aged 15 months in 53% new French Oak, 47% neutral.
- 31% in large format 500L barrels
- 69% in 225L Burgundy barrels.
- Cooperages: Darnajou, Demptos, Orion and Sylvain.
- The wine was bottled unfinned & unfiltered.

"Notes of black cherries, toasted spice, dried earth, underbrush, and graphite notes all flow to a medium-bodied, rounded, supple wine that has...outstanding balance, and a charming, character-filled style."