



RUBUS OLD VINES ZINFANDEL RESERVE United States – California – Lodi

ABOUT THE RUBUS PROJECT

The Rubus Project was created by specialty importer Fran Kysela as a way to source & sell incredible wines at value prices. All wines in this international project are hand-selected by Fran Kysela. Rubus wines are fruit driven, true-to-type values that over deliver – a true representation of quality for the consumer at an excellent price.

ABOUT THE WINE

Zinfandel was one of the first grape varieties to be planted in the area during the California Gold Rush, therefore it holds a special place in Lodi's history as a winegrowing region. The vines are naturally low-yielding due to their age, and they consistently produce high quality fruit.

This Lodi Zinfandel exhibits spicy berry fruit flavors typical of head trained Zinfandel vines from the top growing areas of Lodi, CA.

Appellation	Lodi
Varietal(s)	100% Zinfandel
Food pairing	Grilled meats, cheese
Size	12/750ml
UPC	7 84585 02707 1