

# I. Brand & Family Cabernet Franc DeRose Vineyard Cienega Valley

## Le P'tit Paysan ( I. Brand )

### United States - California - Central Coast

DeRose vineyard is half of the original Theophile Vaché planting. First planted around 1850, it is the longest running commercial vineyard on the west coast.

Aromatically vivid, this wine opens with lifted red fruits pomegranate, wild strawberry, and sour cherry woven with savory threads of dried thyme, graphite, and black tea. Subtle notes of violets and crushed stone emerge, hinting at the vineyard's mineral-rich soils. Medium-bodied and finely structured, the palate balances brightness and depth. Red currant and cranberry provide the spine, while mulberry and dried fig offer rounding warmth. There's a firm line of acidity and a mineral core - almost saline - that gives the wine both drive and lift. The tannins are fine-grained, slightly chalky, and true to the variety. The finish is precise and persistent, leaving impressions of red plum skin, tobacco leaf, and wet earth.

## Specifications

|                               |                                                                                                                                                                                                                                                                                  |
|-------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Appellation</b>            | Central Coast                                                                                                                                                                                                                                                                    |
| <b>Wine Type</b>              | Red                                                                                                                                                                                                                                                                              |
| <b>Varietals</b>              | 100% Cabernet Franc                                                                                                                                                                                                                                                              |
| <b>Age of Vines</b>           | Average 30 years                                                                                                                                                                                                                                                                 |
| <b>Agricultural Practices</b> | Organic                                                                                                                                                                                                                                                                          |
| <b>Soil type</b>              | Calcareous                                                                                                                                                                                                                                                                       |
| <b>Vinification</b>           | Hand harvested. Sorted. 10% whole cluster. Endemic yeast. Open top tank. Pumped over and punched down. 16 day maceration. Aged 11 months in barrel and puncheon with a light touch of active oak. Unfined and unfiltered. Aged 1 year in bottle. Dry.<br>pH: 3.68<br>TA: 6.38g/L |
| <b>Production</b>             | 365 (9-liter cases)                                                                                                                                                                                                                                                              |
| <b>Pairings</b>               | I. Brand & Family Cabernet Franc DeRose Vineyard                                                                                                                                                                                                                                 |



## Codes, Weights and Measures

|                     |                    |
|---------------------|--------------------|
| <b>UPC</b>          | 7 84585 03462 8    |
| <b>Units/Case</b>   | 12                 |
| <b>Unit Size</b>    | 750 mL             |
| <b>Container</b>    | bottle             |
| <b>SCC</b>          | 1 07 84585 03462 5 |
| <b>Case Weight</b>  | 39                 |
| <b>Cases/Pallet</b> | 56                 |

|                      |                              |
|----------------------|------------------------------|
| <b>Layers/Pallet</b> | 14                           |
| <b>ABV</b>           | 13.00%                       |
| <b>SRP</b>           | \$ 39.99 USD<br>750mL Bottle |