

AIURRI comes from the Basque language and its meaning is character, strength, identity.

In AIURRI we seek and want to enhance the value of some of the most important vineyards in Rioja Alavesa, recovering and bringing back to life the centenary vineyard of Leza and its varietal richness. A commitment to the landscape, the wine-growing culture, the heritage and its people.

The project is based on the search for the essence of small plots of old vineyards that grow at the foot of the Sierra de Toloño in a land, Rioja Alavesa, which is one of the wine-growing areas of reference in our country. More than 4,700 years of history where the passage of different cultures, ways of working and survival have made the Rioja Alavesa an area of confluence that has been able to respect tradition and learn from modernity, maintaining a commitment to quality and continuous effort in search of excellence.

AIURRI

Founded

2020

Wine Production Area

Spain - Rioja - Rioja

Owners

Pedro Ruiz Aragoneses

Winemaker

Neza Skrt

Grape Varietals

Tempranillo, Grenache and others

Annual Production

3,450 cases

Website

/aiurribodega.com/en