

I. Brand & Family Cabernet Franc DeRose Vineyard Cienega Valley
Le P'tit Paysan (I. Brand)
United States - California - Central Coast

DeRose vineyard is half of the original Theophile Vaché planting. First planted around 1850, it is the longest running commercial vineyard on the west coast.

Aromatically vivid, this wine opens with lifted red fruits pomegranate, wild strawberry, and sour cherry woven with savory threads of dried thyme, graphite, and black tea. Subtle notes of violets and crushed stone emerge, hinting at the vineyard’s mineral-rich soils. Medium-bodied and finely structured, the palate balances brightness and depth. Red currant and cranberry provide the spine, while mulberry and dried fig offer rounding warmth. There's a firm line of acidity and a mineral core - almost saline - that gives the wine both drive and lift. The tannins are fine-grained, slightly chalky, and true to the variety. The finish is precise and persistent, leaving impressions of red plum skin, tobacco leaf, and wet earth.

Specifications	
Appellation	Central Coast
Wine Type	Red
Varietals	100% Cabernet Franc
Age of Vines	Average 30 years
Agricultural Practices	Organic
Soil type	Calcareous
Vinification	Hand harvested. Sorted. 10% whole cluster. Endemic yeast. Open top tank. Pumped over and punched down. 16 day maceration. Aged 11 months in barrel and puncheon with a light touch of active oak. Unfined and unfiltered. Aged 1 year in bottle. Dry. pH: 3.68 TA: 6.38g/L
Production	365 (9-liter cases)
Pairings	I. Brand & Family Cabernet Franc DeRose Vineyard



Codes, Weights and Measures	
UPC	7 84585 03462 8
Units/Case	12
Unit Size	750 mL
Container	bottle
SCC	1 07 84585 03462 5
Case Weight	39
Cases/Pallet	56

Layers/Pallet	14
ABV	13.00%
SRP	\$ 39.99 USD 750mL Bottle