



## ALAIN de la TREILLE

### Touraine Sauvignon Blanc

*France – Loire Valley – Touraine*

#### ABOUT MAISON ALAIN de la TREILLE

Alain de la Treille was a farmer and wine enthusiast, who grew up in Touraine & spent his life promoting the Touraine area and Loire Valley wines. He became great friends with Jean-Claude Bougrier, a winemaker from Saint Georges sur Cher. The two could spend hours talking about Loire Valley style, terroir and how to improve the vinification process.

When Alain passed away in 1985, Jean-Claude decided to create a wine brand to pay tribute to his good friend, and Alain de la Treille wines were born. Jean-Claude's son Noël took over in 1988, becoming the fifth generation of his family to make wine. Noël created 3 cellars, widening the wine growing area of the estate to the entire Loire Valley, from Sancerre to the Pays Nantais. Noël Bougrier still runs the winery today, with help from son Nicolas and daughter Sophie.

The vineyards cover 100 hectares (247 acres), with vines averaging 25 years old. Wines are made under the direction of Lionel Métaireau. A sixth-generation winemaker, he is native of Le Pallet in the Muscadet vineyard, close to Nantes.

#### ABOUT THE WINE

Sauvignon Blanc from the Touraine AOP; the great passion of Alain de la Treille. This wine is crisp and refreshing, with rich, ripe lime and grapefruit aromas. Great elegance with a mineral style.



Appellation	Loire Valley – Touraine
Varietal(s)	100% Sauvignon Blanc
Vinification	A blend of juice from direct press and juice that spent 12 hours with skin contact maceration. Aged on the lees for 6 months; slightly filtered before bottling.
Vine Age	20 years
Size	12/750ml
UPC	7 84585 01998 4