

HOOPLA



HOOPLA CHARDONNAY YOUNTVILLE, NAPA VALLEY, CALIFORNIA

"A fortunate stroke of serendipity led me to the Hoopla Chardonnay vineyard. I was walking our pups Maya and Sophie down a Yountville country lane, when Maya, the feisty one, spied a jack rabbit and bounded off in hot pursuit. When I caught up with her, I was surrounded by some fine looking Chardonnay vines. Always on the look-out for the best fruit for Hoopla, with some neighborhood sleuthing, I tracked down the vineyard owner and kept talking until I got his handshake. That chance discovery gave us really great Chardonnay that we offer at a really great price. In fact, chasing rabbit is exactly what we're talking about. This cheeky Chardonnay will make you want to get into some mischief too."

*- Second Generation Proprietor,
Lindsay Hoopes*

TECHNICAL DATA

Appellation: Yountville
Composition: 100% Chardonnay

Barrel Fermentation & Aging: Aged 3 months sur lie in stainless, then 4 additional months off lees prior to bottling; 0% ML

TASTING NOTES

Our goal with the Hoopla Chardonnay is a fresh juicy wine showcasing flavors and aromas of the grape. A long cool fermentation and aging in stainless steel shines helps preserve the luscious aromas and fruit characters in the wine. Classic notes of fresh pineapple, ripe pear and Fiji apple greet the nose with a lovely warmth and creaminess in the mouth from aging sur-lie. This breadth in the mid-palate yields to an open, clean and mouthwatering finish. We find ourselves reaching for this crowd-pleasing wine time and time again without fail.

*-Winemakers
Anne Vawter & Jennifer Rue*

ABOUT HOOPLA WINES

Hoopla wines are irresistible, energetic, and fun - just like our rescue dogs, Maya and Sophie. Good wine does not need to be too serious to enjoy, and that is our philosophy